

Our Mission Statement

What is **ConnectedConversations**?

In the life of a smart, savvy woman there comes the time when balance and perspective move to the forefront. Her command of her world grows and is solid. Her educational, career, family and personal lives draw together. Her key relationships meaningfully expand. And her accomplishments begin to be self-measured more and more by what she feels she can provide on several levels, to many - to her loved ones, her community and, certainly, herself. It is a culmination of life elements that define her real self.

At SmartTalk, we understand the values and variations in this profile woman and her lifestyle. More importantly, we understand the timing and place of her life. We strive to compliment her successes - and even help to transport her from some of her daily realities - by offering her uniquely compelling experiences that repeatedly fuel her mind and touch her heart.

No other company inspires women through connected conversations as powerfully as SmartTalk. We create events and programming within local markets that deliver incredible experiences by, for and between women. Our events and programs feature charismatic, courageous, well-known female presenters whose widely varied, yet always authentic stories speak directly to the very real and open audiences of SmartTalk women everywhere.

With every event, through every channel and detail, we strive to surround and support our speakers' experience series with differentiated and expanded program elements that provide new insights for the mind and delights for the senses. We strive to give SmartTalk women something new each time they attend our conversational events that are one part entertainment, one part education and all parts connected.

Collectively, it is our mission to leave our audiences thinking of, participating in and experiencing the most connected conversations of their lives. And to feel the transformation that real, smart talk is all about.

